



November 26, 2012

VIA ELECTRONIC FILING

Jocelyn Boyd, Chief Clerk / Administrator
Public Service Commission of South Carolina
Post Office Drawer 11649
Columbia, South Carolina 29211

**Re: Boomerang Wireless, LLC - SC ETC Certification
Docket No. 2012-205-C**

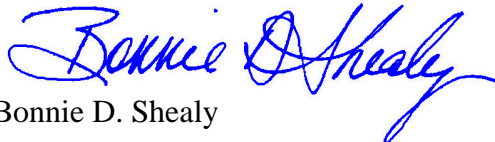
Dear Jocelyn:

The Commission issued Order No. 2012-787, on October 24, 2012, designating Boomerang Wireless, LLC ("Boomerang") as an eligible telecommunications carrier for the provision of Lifeline Service in South Carolina. Boomerang respectfully requests that the Commission approve the additional doing business as name "enTouch Wireless" so that Boomerang may begin marketing in South Carolina using the enTouch Wireless brand name.

By copy of this letter we are providing the Office of Regulatory Staff with this request. Should you have any questions, please contact me.

Very truly yours,

ROBINSON, MCFADDEN & MOORE, P.C.



Bonnie D. Shealy

/bds

cc: C. Lessie Hammonds, ORS Attorney (via email)
Mr. James T. Balvanz (via email)
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